

9th German-American Business Day
The future of business vs. the business of the future
Monday, July 16, 2018 / Literaturhaus, Munich / 10am - 6pm



When it began, Google’s corporate code of conduct motto was: “Don’t be evil.” Today, many question both the accuracy and relevance of that slogan. Today’s global business environment presents current firms, the upcoming generation of students entering the workforce, and would-be entrepreneurs with completely new challenges.

The 9th Annual Business Day is dedicated to exploring and navigating potentially successful paths to the future of business vs. the business of the future.

It also will link those paths to the German-American Student Exchange Program and incorporate presentations from former and current U.S. student interns in Germany.

PROGRAM

Moderator: Rüdiger Lentz, Executive Director Aspen Institute Germany, Berlin

Welcome by Dr. Christoph Rückel, President of German American Exchange e.V. and a representative of the U.S. Consulate General in Munich

Introduction & Keynotes, Q&A (10am - 1pm)

- Egbert Deekeling, Senior Partner/Founder of Deekeling Arndt Advisors, Düsseldorf
- Georg Eisenreich, Bavarian State Minister for the Digital Agenda, Media and Europe
- Timothy Kelley, Director of the International School Stuttgart
- Sigalit Klimovsky, Partner of Grove Ventures, Tel Aviv

Lunch - three-course-buffet (1pm - 2pm)

Presentation of Interns & Alumni (2pm - 2.45pm)

Panel Discussion, Q&A (2.45pm - 4.30pm)

Dr. Fritz Audebert, ICUnet.AG, Passau - Anton Klees, Active Value GmbH, Düsseldorf - Sebastian Meis, Baker, Donelson, Bearman, Caldwell, Berkowitz, PC, Atlanta - Dr. Stefan Piëch, Your Family Entertainment AG, München / Porsche Automobil Holding SE, Stuttgart - Stefan Wirtz, uniexperts, Köln

Drinks & Networking (4.30pm - 6pm)

Language: The conference will be held in a mixture of German and English - the morning in German and English, the panel discussion in the afternoon in German. The moderator is bilingual and an interpreter will be present.

